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selecting one of the multiple versions for display based on the sets of descriptive information.

2. (Unchanged) The method of claim 1, wherein identifying comprises identifying multiple versions of the entertainment program that start within a threshold period of time of one another.

3. (Once Amended) The method of claim 1, wherein at least some of the multiple versions are provided on different transport media, the method further comprising:

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identifying, for each of the one or more different channel transport media, a set of descriptive information regarding the channel transport medium; and

wherein selecting comprises selecting one of the multiple versions for display based on the sets of channel transport medium descriptive information.

4. (Unchanged) The method of claim 1, further comprising receiving a selection of an entertainment program and wherein identifying multiple versions comprises identifying alternate versions of the selected entertainment program.

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5. (Once Amended) The method of claim 1, wherein selecting comprises selecting the one of the multiple versions having the set of descriptive information most closely resembling a set of user preferences.

6. (Once Amended) The method of claim 1, wherein the descriptive information comprises a plurality of characteristics and wherein selecting comprises selecting the one of the multiple versions having the most number of characteristics that conform to a set of user preferences.

7. (Unchanged) The method of claim 1, wherein the set of descriptive information for each of the multiple versions includes one or more of channel transport medium, duration of the version, type of audio support for the version, availability of enhanced programming for the version, language of subtitles in the version, language spoken in the version, screen format of the version, and color code of the version.

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8. (Once Amended) The method of claim 1, further comprising:
identifying a user of an entertainment system;
accessing user preferences for the identified user;
and wherein selecting comprises selecting the one of the multiple versions for display based on a comparison of the sets of descriptive information to the user preferences.

9. (Unchanged) The method of claim 1, wherein identifying multiple versions comprises searching through data of an electronic programming guide.

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10. (Once Amended) A storage medium having stored thereon a plurality of instructions that, when executed by a processor, result in:
receiving entertainment programming input;
identifying multiple available versions of an entertainment program;
identifying, for each of the multiple versions, a set of descriptive information regarding the respective version; and
selecting one of the multiple versions for display based on the sets of descriptive information.

11. (Once Amended) The storage medium of claim 10, wherein the plurality of instructions, when executed by the processor, further result in identifying multiple versions of the entertainment program that start within a threshold period of time of one another.

12. (Once Amended) The storage medium of claim 10, wherein at least some of the multiple versions are provided on different transport media, wherein the plurality of instructions, when executed by the processor, further result in:

identifying, for each of the one or more different channel transport media, a set of descriptive information regarding the channel transport medium; and

selecting one of the multiple versions for display based on the sets of channel transport medium descriptive information.

13. (Once Amended) The storage medium of claim 10, wherein the plurality of instructions, when executed by the processor, further result in receiving a selection of an entertainment program and identifying alternate versions of the selected entertainment program.

14. (Once Amended) The storage medium of claim 10, wherein the plurality of instructions, when executed by the processor, further result in selecting the one of the multiple versions of the entertainment program having the set of descriptive information most closely resembling a set of user preferences.

15. (Once Amended) The storage medium of claim 10, wherein the set of descriptive information for each of the multiple versions includes one or more of channel transport medium, duration of the version, type of audio support for the version, availability of enhanced programming for the version, language of subtitles in the version, language spoken in the version, screen format of the version, and color code of the version.

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16. (Once Amended) An apparatus comprising:

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a program guide controller to receive entertainment programming input;
a selection controller coupled to the program guide controller to identify multiple available versions of an entertainment program, to identify, for each of the multiple versions, a set of descriptive information regarding the respective version, and to select one of the multiple versions for display based on the sets of descriptive information; and
a device controller, coupled to the selection controller, to display the selected one of the multiple versions of the entertainment program.

17. (Unchanged) The apparatus of claim 16, wherein the selection controller is also to identify multiple versions of the entertainment program that start within a threshold period of time of one another.

18. (Unchanged) The apparatus of claim 16, wherein at least some of the multiple versions are provided on different transport media and wherein the selection controller is further to:

identify, for each of the one or more different channel transport media, a set of descriptive information regarding the channel transport medium; and
choose one of the multiple versions for display based on the sets of descriptive information.

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19. (Once Amended) The apparatus of claim 16, wherein in selecting one of the multiple versions for display, the selection controller is to select the one of the multiple versions of the entertainment program having the set of descriptive information most closely resembling a set of user preferences.

20. (Once Amended) The apparatus of claim 16, wherein the descriptive information comprises a plurality of characteristics and wherein in selecting the selection controller is to select the one of the multiple versions having the most number of characteristics that conform to a set of user preferences.

21. (Unchanged) The apparatus of claim 16, wherein the set of descriptive information for each of the multiple versions includes one or more of duration of the version, type of audio support for the version, availability of enhanced programming for the version, language of subtitles in the version, language spoken in the version, screen format of the version, and color code of the version.